

YOU CAN MAKE TV HISTORY...



*Muhammad



Abernathy,



Cheek



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*VIA PHONE ONLY

ON TUESDAY, FEBRUARY 8th, 8:30 PM EST/ 7:30 PM CST, BLACK JOURNAL WILL USE TELEVISION AS AN INSTRUMENT FOR POSITIVE SOCIAL REFORM. DURING A 90-MINUTE TELECAST FROM NEW YORK CITY, A CONGRESS OF BLACK SPOKESMEN (SEE NAMES & PICTURES ON RIGHT) WILL ANSWER QUESTIONS FROM YOU-BLACK AMERICA-THROUGH A PHONE-IN CENTER IN YOUR AREA YOU CAN ASK QUESTIONS DIRECTLY FROM HOME AND HAVE THEM ANSWERED ON TV. THE PARTICIPANTS WILL REPRESENT A DIVERSITY OF BLACK THOUGHT. THEY MAY DIFFER IN THEIR APPROACH, BUT THEIR QUEST

IS THE SAME -- FREEDOM FOR ALL BLACK PEOPLE.

IN ANSWERING YOUR QUESTIONS, OUR LEADERS WILL TOUCH ON THE DYNAMICS, ISSUES, AND INSTITUTIONS WHICH AFFECT BLACK LIFE IN AMERICA. FOR EXAMPLE, WILL POLITICS OR EDUCATION OR NEW INSTITUTIONS OR INTEGRATION OR SEPARATION OR ALL OF THESE GAIN OUR FREEDOM? CAN BLACKS SURVIVE IN ANY FORM IN THIS COUNTRY? IS THE ANSWER A COMBINATION OF THESE? OR WHAT? THESE ISSUES WILL BE FRAMED AROUND THE QUESTION.....



Deltums



Diggs



Ferrelhan



Gregory



Hamer



Height



Jordan



Morant



Beraka

"IS IT TOO LATE?"

AN HISTORIC USE OF TELEVISION AS AN INSTRUMENT OF POSITIVE SOCIAL REFORM

BLACK JOURNAL, a production of National Educational Television, is produced by Black people for the liberation of Black people. It is a tool in the struggle for dignity and pride in ourselves.

Black Journalism in its search for the truth, which may frequently run counter to white journalism, is a belief in the beauty, the power and soul of Black people. It is a morally legitimate and tactically sound revolt of the oppressed against an oppressor. It reports on a community psychically in a state of revolution -- a revolution against the tyranny of caste and color, not the political or economic order, but a revolution, nevertheless. It is a revolution as an act of hope and a revolution which prefers truth to war, which does not seek to destroy but to reform America.

Even though **BLACK JOURNAL** is by Blacks and about Blacks its strong pro-Black stance does not necessarily mean that it is anti-white. Black pride and anti-whiteness are antithetical. Black pride is positive and productive. Anti-whiteness is a negation of Black dignity which, regardless of what form it takes, focuses on the strength of the white man while overlooking the strength and power of the Black man.

Racism in television has grave ramifications in psychological terms due to the tremendous impact it has as a means of communicating ideas and images when we consider

- that:
- More than 95% of 60 million U.S. home have television.
 - More than 55% of 200 million Americans depend on the six o'clock evening news to understand what is going on in the world.
 - An average child spends more hours learning about his world from TV than he would in earning a college degree.
 - Before reaching age 18 a child will spend almost 25,000 hours watching television and will have seen almost 350,000 commercials.
 - Blacks watch TV an average of 26 hours per week compared to 16 by whites.
 - More than 40% of Black children believe that TV is true-to-life, and watch it an average of six and one-half hours per day.

Black people have spent most of their lives fighting the struggle of self-hate that every institution in America teaches. By promoting Black pride through the use of Black Journalism, and providing a platform for Black views, **BLACK JOURNAL** is and will continue to be an antidote to this psychological self destruction.

Watch your local public TV station, The Public Broadcasting Service. For telephone number of the regional phone-in center nearest you and call-in your question.

BALANCE OF 1972 PROGRAM SCHEDULE

Every Tuesday at 9:30 p.m. (EST) on your public television station. Check your local TV listing for exact date and time in your area.

- Feb. 8: "A 90 Minute Black Special: Is It Too Late?"
- Feb. 15: "The Young Black Lawyers" To Calhoun or not to Calhoun! Herwood Burns, Bill Clinton, Ken Cozart.
- Feb. 22: "Who Killed Malcolm?"
- Feb. 29: "A Truncated Folk Tale: David and the Devil"
- Mar. 7: "The Black Cop" Harvey Adams, Guardians of Greater Pittsburgh; Leonard 12X, Society of Afro-American Poets; Howard Shaffer, New York Guardians; Renault Robinson, Chicago Afro-American Patriots' League.
- Mar. 14: "Save the Children"
- Mar. 21: "Buster" Part Evolution of the Steel Band and Calypso in Trinidad.
- Mar. 28: "Is God Black?"
- Apr. 4: "An Evolution of Martin Luther King" Chester Higgins, JET, Peter Bailey, EBONY, Gerald Fraser, NEW YORK TIMES.
- Apr. 11: "A Black Paper on White Racism" Part II
- Apr. 18: "A Black Paper on White Racism" Part IV
- Apr. 25: "Reading, Riding, Rhythms, Inc."
- May 2: "The Deafest Deaf"
- May 9: "South Africa"
- May 16: "Rapping with Rap"
- May 23: "From Memphis with Love"
- May 30: "Caribbean Economics"
- June 6: "A Black Art Show"

ON TUESDAY NIGHT WATCH BLACK JOURNAL FOR TELEPHONE NUMBER OF PHONE-IN CENTER NEAREST YOU AND CALL IN YOUR QUESTIONS TO THIS HISTORIC PANEL.

PBS, PUBLIC BROADCASTING SERVICE.

TO WATCH THIS BROADCAST, CLICK HERE: [HTTPS://YOUTU.BE/T4FALJFHKL4](https://youtu.be/T4FALJFHKL4)