

Station WIB's The Editor Speaks. Left to right: panelists are Chuck Stone, editor of New York Age; Malcolm X, minister of Muhammad's New York Temple of Islam, 102 W. 116th Street; George S. Schuyler, New York editor of Pittsburgh Courier; and WLIB news editor, George W. Goodman, program moderator.

will be their next victim? Which of you will be made the next public spectacle, to be placed on the discard heap or thrown outright to the other hungry dogs.

The daily press can make even the "Negro" public eat your flesh with its powerful, well-loaded, propaganda guns. When the shooting turns in your direction, what will your weapon be? Certainly you can not intelligently depend upon another man's weapon when the stakes are so high and the HOUR so near. You must get a weapon of your own!

THE PEN IS MIGHTIER THAN THE SWORD. The weapon you should be able to rely upon most is the NEGRO PRESS. Therefore, you would be wise to keep it in good condition: strong, wellloaded, independent, and READY.

It was the NEGRO PRESS here in Harlem that shot back "factual bullets" enabling Harlemites to see for themselves what the daily press was trying to do. By digging up the facts and exposing the "hidden motives" of the biased daily press the NEGRO PRESS was able to keep the "blank cartridges" (false implications) of the daily press from prejudicing the minds of the Harlemites.

The NEGRO PRESS may have its shortcomings, but when the die is cast and your "downtown" friends ready you for the dogs, there must be a NEGRO PRESS to present your case to the "Negro" public. The NEGRO PRESS is our only medium of voicing the true plight of our oppressed people to the world.

Let us not continue to neglect such vital weapon as the NEGRO PRESS. The big guns of the daily press are powerful because it is kept heavily loaded (supported) by the "downtown" leaders. They also teach their people to support the daily press. The "Negro" leaders must learn that now is the time to support the NEGRO PRESS and to teach the "Negro" masses to do likewise ... then the voice of the NEGRO PRESS can become even more potent as a weapon in this uphill struggle for human rights and

Every "Negro" leader today, despite political and religious differences, should immediately begin stressing the importance of the NEGRO PRESS to the "Negro" public. Every intelligent "Negro" in America should feel duty-bound to buy at least one "Negro" paper each week.

Examine each of the different "Negro" papers, then support the one you find to be the most fearless, uncompromising, and outspoken in behalf of our downtrodden people.

THE PITTSBURGH COURLER has been first and foremost in carrying the teachings of Messenger Elijah Muhammad. His weekly column, "Mr. Muhammad Speaks," has been given prominent space on the Courier's editorial page for nearly three years, and this enlightening column has greatly increased the Courier circulation

THE LOS ANGELES HERALD-DISPATCH is the most outspoken newspaper in America. Its editorial policy is 100% PRO-BLACK, and it carries more African-Asian news than any other paper. Since The Messenger started a weekly column in the Los Angeles Herald-Dispatch, its circulation has also been greatly increased.

THE NEW JERSEY HERALD NEWS also devotes space each week to analyze and interpret The Messenger's teachings for its readers. Its editor does a magnificent and most informative job. In fact, his analysis of The Messenger's writings can hardly be surpassed. This also has greatly increased his paper's circulation.

THE NEW YORK AMSTERDAM NEWS is another outspoken paper. On-the-scene coverage by its fighting editor, James L. Hicks, not only exposed "police brutality" in Harlem in 1957, but also helped acquit Brother Johnson X (Henton) of false police charges. Again, photographs taken by another on-the-spot Amsterdam News reporter in May 1958 figured greatly in the successful defense of five Moslems in Queens, Long Island recently who were also being falsely charged by the police in an unsuccessful effort to cover up another vicious case of "police brutality."

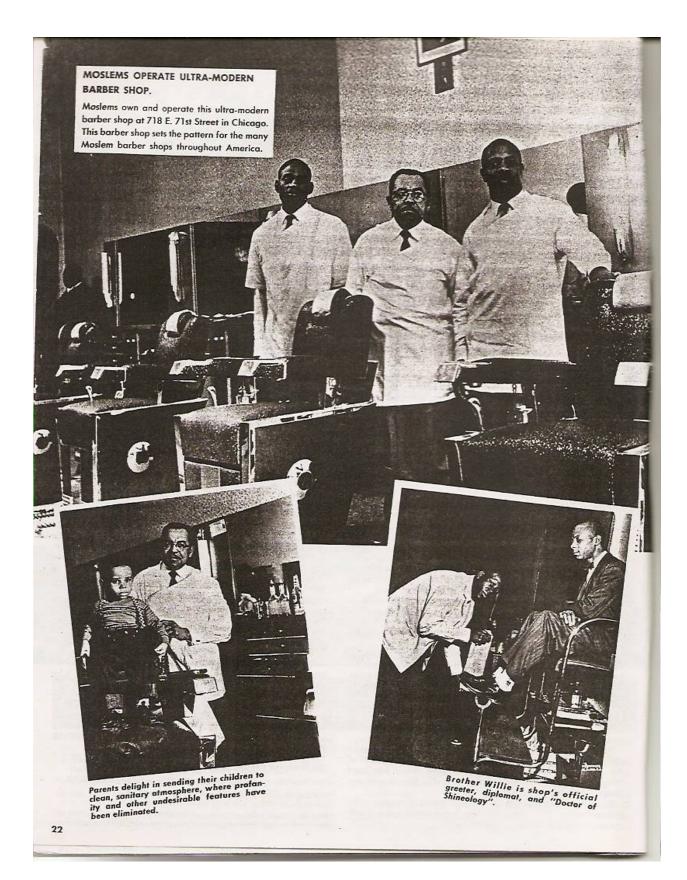
THE PEN IS MIGHTIER THAN THE SWORD. The best way for those who are interested in The Messenger's teachings and his program to keep up-to-date and get the best understanding is by subscribing to the above mentioned papers.

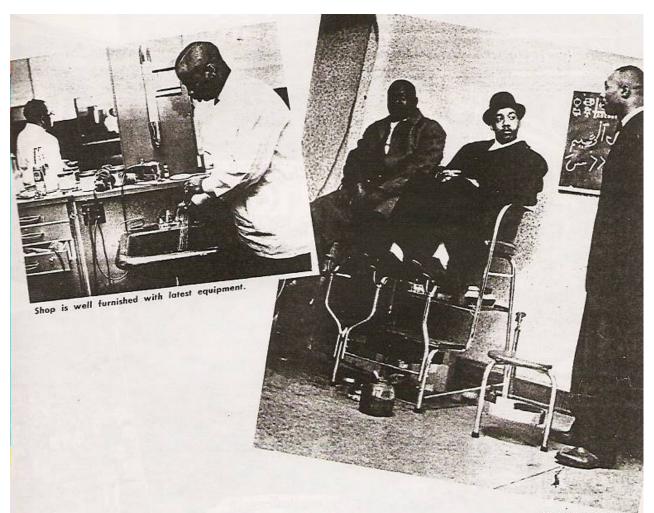
Many critics may condemn what The Messenger teaches among our people, but if all our leaders were as unselfish, sincere, wise, and fearless as The Messenger, by dawn the NEGRO PRESS would have 20 MILLION more readers. Think what a powerful SOUND our 20 MILLION voices could make. THE PEN IS MIGHTIER THAN THE SWORD!

The Pittsburgh Courier, 2628 Centre Ave., Pittsburgh 19, Pa.

The New Jersey Herald News, 188 Belmont Ave., Newark, N. J. The Los Angeles Herald-Dispatch, 1431 W. Jefferson Blvd., Los An-

The New York Amsterdam News, 2340 8th Ave., New York, N. Y.

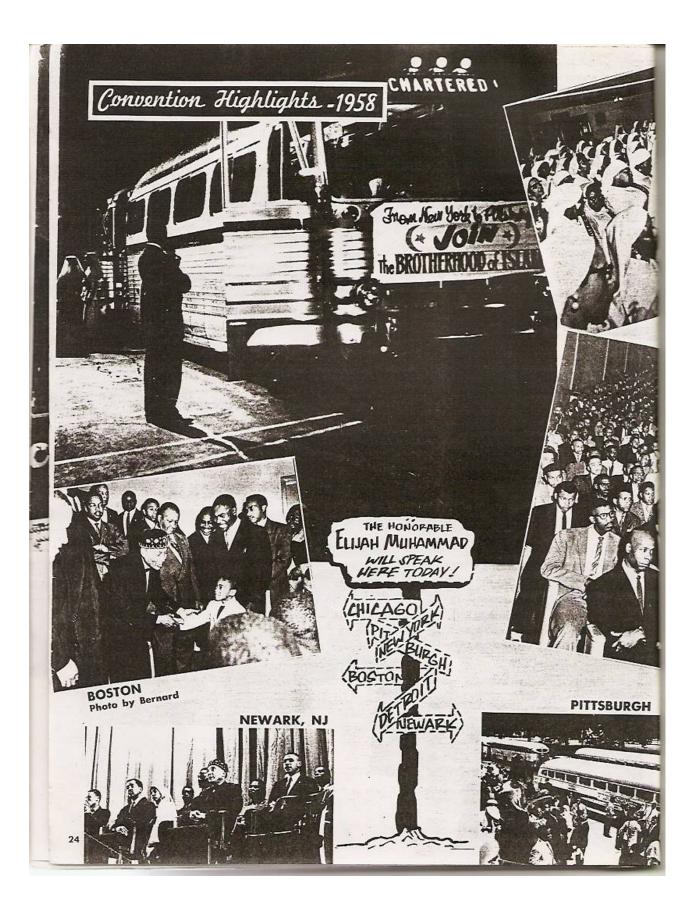






Moslems believe in patronizing their own kind first and foremost, thus all of their enterprises keep a steady flow of contented customers.

Vibrator for scalp treatment is expertly operated by young Moslem barbers.





GROCERY STORE

GROCERY SIORE
FRESH VEGETABLES AND FRUITS: The Messenger is not unmindful of the economic factors that control our lives. This is why he teaches that we must have money and better homes, but to obtain these goals we must have better jobs. He realizes that an economically distressed people are always an oppressed people, and this is not the position he would place any Moslem in.





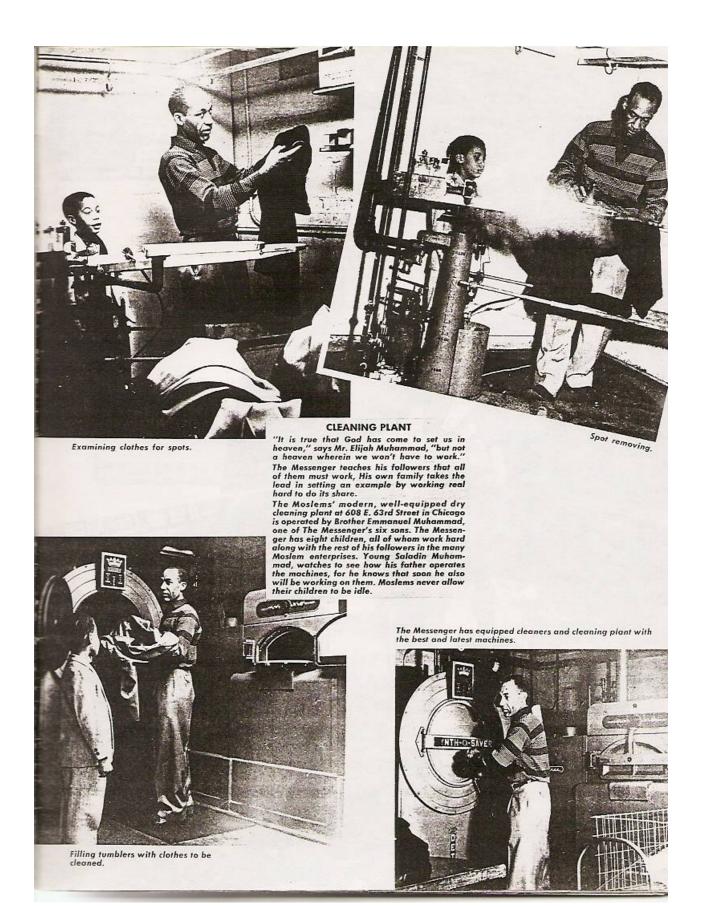
MOSLEMS DISPLAY BOTH PRIDE AND JOY when patronizing their own well stocked stores. It is not strange that The Messenger's young followers have grown in such overwhelming numbers, when one considers the basic essentials of life Islam gives its followers under Messenger Elijah Muhammad

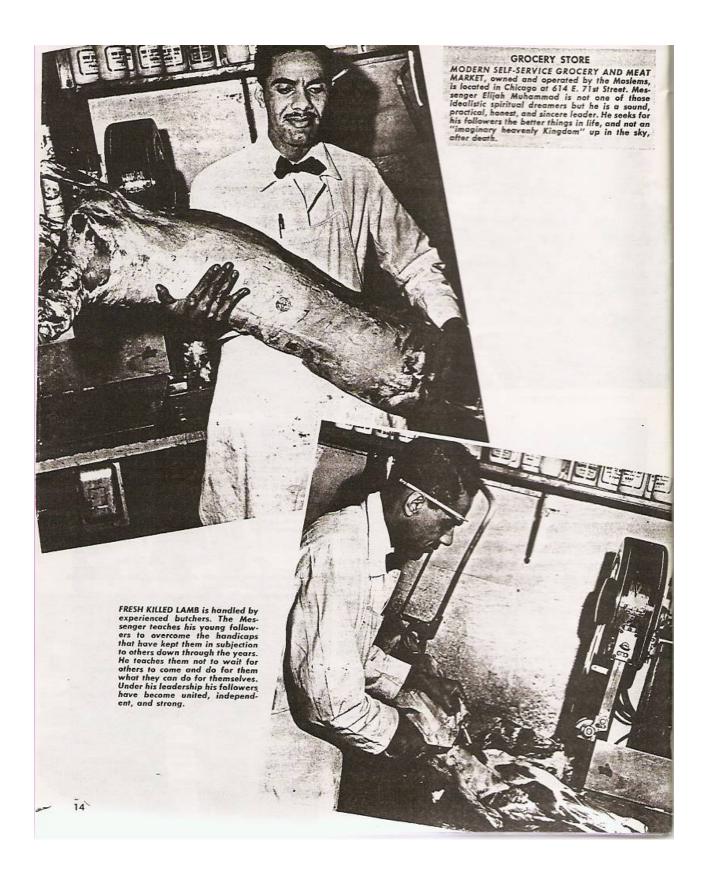


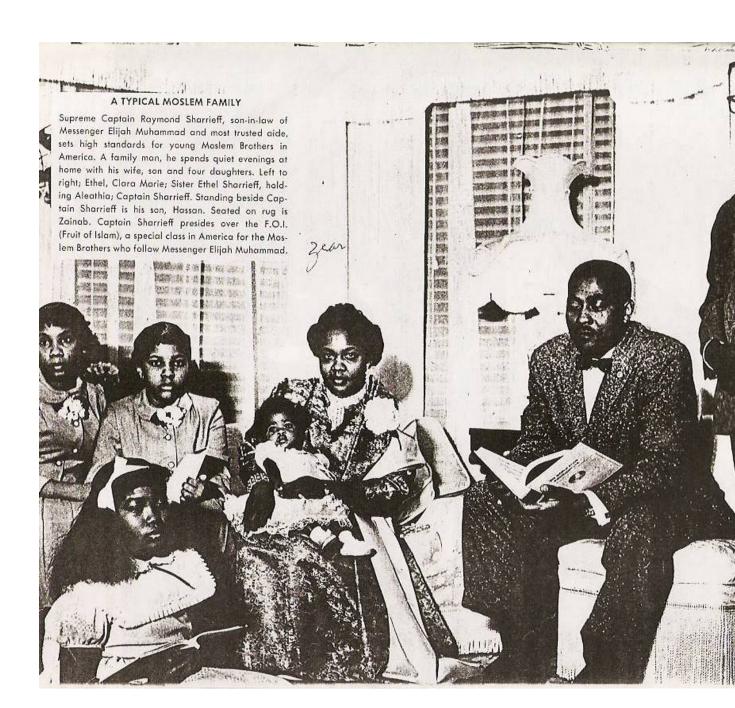
HEAVILY LADENED GROCERY CART of Moslem house-wife. These young followers of The Messenger are not only to be found at a Temple of Islam, but also at their own places of business. They are taught to be indus-trious and thrifty. This well stocked Moslem grocery store in Chicago is run on efficient business principles.



FRESH PASTRIES from the Moslems' own bakery. The Messenger teaches his young followers that they must work and create heaven (economic stability) for themselves right here on earth . . . and they are out to do inst that just that.







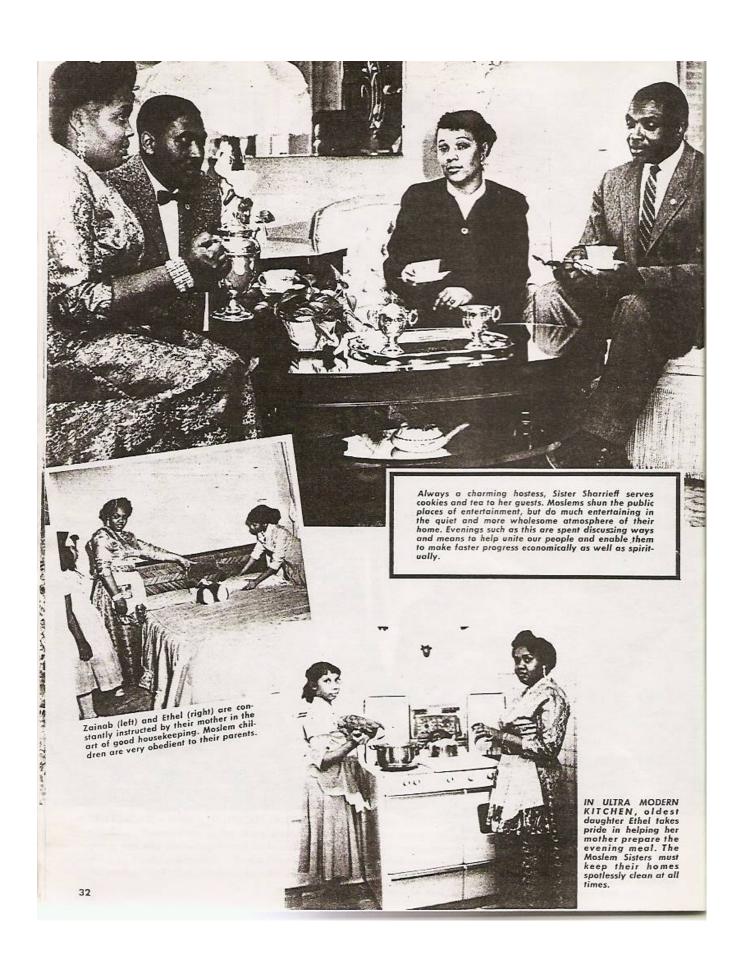


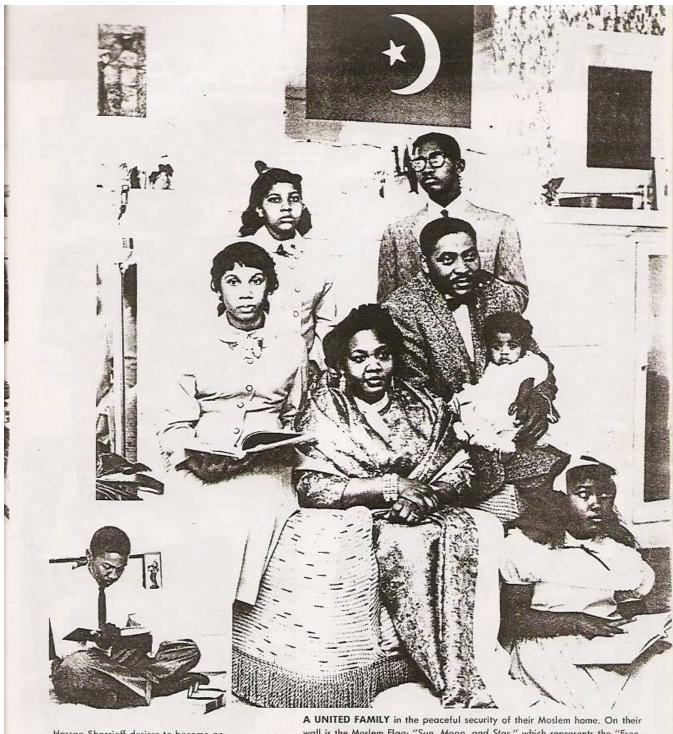
"TO EDUCATE A MAN IS TO EDUCATE ONLY AN INDIVIDUAL, BUT TO EDUCATE A WOMAN IS TO EDUCATE AN ENTIRE FAMILY... Eastern Proverb. The above proverb clearly emphasizes how highly the woman is regarded in Islam. The many young men who are turning toward the teachings of The Messenger immediately strive to elevate their women to her rightful place of dignity and respect... for the Prophet Muhammad more than thirteen centuries ago said: "Heaven lies at the feet of the mother." and "One who treats his wife kindly will be with me in heaven."



The Messenger's oldest daughter, Sister Sharrieff is an expert interior decorator, and upholsters her own furniture herself once every year. Lampshades, curtains and cornices on windows in the background were all made by her hands. A typical Moslem mother, she teaches fashion designing and sets an excellent example for other Moslem housewives.

Minister Robert of Muhammad's Pittsburgh Temple of Islam arrives in Chicago with his wife, Sister Dorathy, to spend an evening at home with the Sharrieffs. Moslems are famous for their genuine hospitality. They love to visit with each other and carry their Brotherhood into practice.





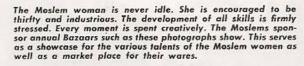
Hassan Sharrieff desires to become an engineer. Moslem teenagers have no idle time in which to become juvenile delinquents. The young Moslems value wisdom so greatly, most of their time is spent in constant study . . . largely seeking and searching to increase their "storehouse of wisdom."

A UNITED FAMILY in the peaceful security of their Moslem home. On their wall is the Moslem Flag: "Sun, Moon, and Star," which represents the "Freedom, Justice, and Equality" offered in the Nation of Islam. Under this Universal Banner, Messenger Elijah Muhammad is doing for thousands of his young followers what other religions have failed to do—that is, he is uniting them and making them give up evil habits. Other religions have failed to do this. In fact, The Messenger is doing for his followers in Islam right now what other religions promise them beyond the grave.

MOSLEM BAZAA



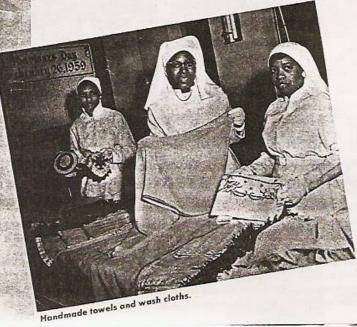
Beautiful handmade apron made of sheer material.



The Messenger insists that Moslem Sisters should spare no effort to learn their special duties and responsibilities as future wives and mothers.



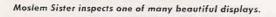
Child's dress.













MOSLEM BAZAAR



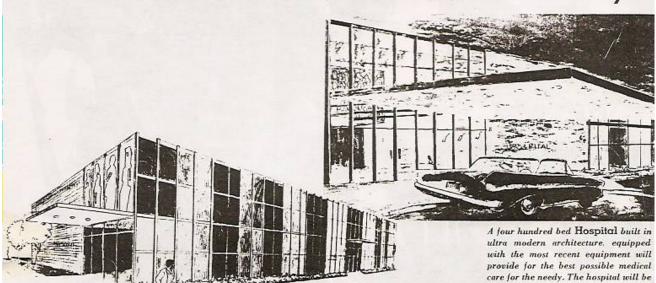


Moslem saleslady sends Brother deep into his pockets.



Mr. Muhammad Plans Huge Center in Chicago

Facilities to Include School, Mosque And Hospital in \$20,000,000 Outlay



The School, a two story structure on the south side of the Mosque will house the best possible teaching facilities, Science laboratories and Gymnasium for children of all ages.

This is where the students would be educated and the seekers will be enlightened. The Library building, a two story structure on the ... Mosque, will house:

★ A selected library to guide and further the knowledge of the seekers.

block.

a two story structure spanning one city

- ★ A Museum to exhibit the art and works of the Moslem Scholars.
- ★ An Administration Department to manage and administer the entire Center.

MUHAMMAD'S CENTER FUND

P.O. Box 5470 Chicago Illinois



THE STORY OF OUR GROWTH

"The story of our growth is thrilling. However, the most important part of our growth is the courage by which we are trying to meet both spiritual and physical needs and demands of our community which is striving for peace, equality and justice."

I am proud and happy for the kind of help and cooperation which has rendered us our present religious and economic enterprises. But surely in the face of even this success we must remember that God requires of every man a rightful proportion of the benefits that "HE" has bestowed upon him. Our rapid growth, increasing activities, and growing social needs, require greater individual vision and sacrifice. It requires that we remember that this is but the threshold of the dawn of a greater tomorrow!

Your faith, your heart, your courage, the sweat of your brow and the toil of your hands, are required in the building of our great community center here in America. The need is for \$20,000,000. A Mosque in which to pray and continually thank God for His manifold blessings, an educational institution in which to enlighten our youth, a library in which to deepen their knowledge and under-

standing, a hospital in which to cure the sick and strengthen the healthy to better meet the demands and challenges of the future with supreme confidence and faith.

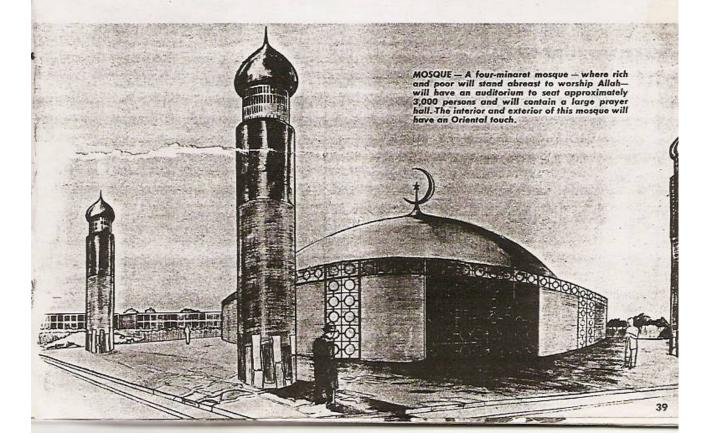
I urgently appeal to you for as generous contributions in this sacred cause for the uplift, emancipation and dignity of a people, as the depth of your faith demands.

If you fail not in this great hour, generations yet unborn will one day hail your great wisdom and sacrifice as a cornerstone in the spiritual achievements of mankind.

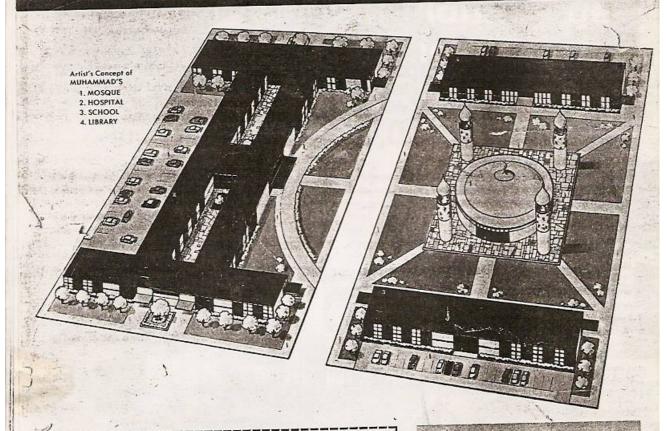
Praying Allah's Richest Blessings Upon You All.

Sincerely yours,

Elijah Muhammad



A CENTER OF



MUHAMMAD'S CENTER FUND

P.O. Box 5470, Chicago, Illinois

. Please add my name ☐ I enclose my donation of \$... to the donors' list of our Center.

NAME

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(Make checks or money orders payable to Muhammad's Center Fund)

Jo be built

Freedom

Justice
and
Equality
inherent

Islam