

THE MESSENGER

1959
VOL. 1, NO. 1

Magazine

In This Issue!
Mr. Muhammad's Economical
and Educational Program



MUHAMMAD'S TEMPLE NO. 1
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MESSENGER ELIJAH MUHAMMAD

Messenger Elijah Muhammad, Spiritual Leader of America's Moslems, whose undisputed control of his fast growing, well-disciplined, fearless young followers... and his growing influence throughout the African-Asian World, makes him one of the most loved and respected, Black Men in America.

He heads the best organized group of young Black people in the Western Hemisphere, dedicated young people whose "unto the death" obedience to his fearless and uncompromising leadership amazes and impresses his sharpest critics.

"Even Marcus Garvey couldn't control his followers on the level where Mr. Muhammad operates," comments one of New York's veteran political observers.

Others claim that Mr. Muhammad is getting the "cream of America's Black youth" to follow him. "What is most amazing is the high degree of intelligence and courtesy displayed by these clean-cut young Moslem converts," observed one New York daily.

The Messenger has been teaching

our people in America for nearly three decades, but since his weekly column began appearing two years ago in the Pittsburgh Courier under the byline **MR. MUHAMMAD SPEAKS**, his flaming messages spread so rapidly he has now become one of the most controversial figures on the hectic world scene.

As a tree is best known by its fruit, the physician's worth can best be judged by his cures... for man can be judged best by his **WORKS** and **ACCOMPLISHMENTS**.

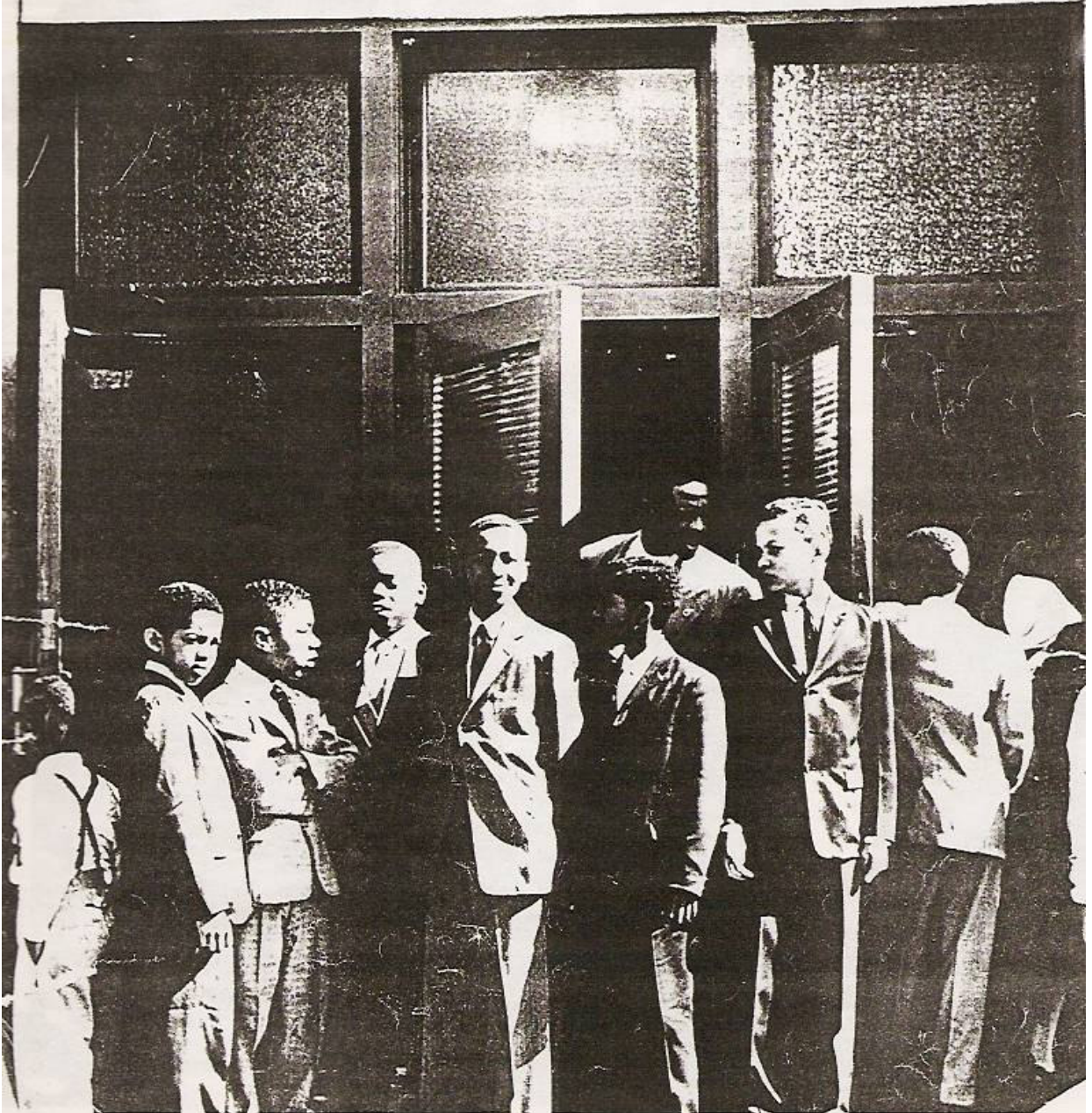
Therefore, this first edition of **The Messenger Magazine** is designed not only to give us a broader view of **The Messenger's WORKS** and his **ACCOMPLISHMENTS**, but, the **RESULTS** of his teachings upon his followers... and also his follower: material, moral, and spiritual contribution to the communities in which they live, after accepting his leadership.

Our next edition will be about **The Messenger himself**, and the following editions will then begin to contain **THE MESSAGE**.

The Editor

UNIVERSITY OF ISLAM

NO 2 ILLINOIS



THE UNIVERSITY OF ISLAM, founded by Messenger Elijah Muhammad, is located at 5335 South Greenwood Avenue in Chicago, Illinois. Many of its students graduate to become ministers of The Messenger's many fast-growing Temples throughout America.



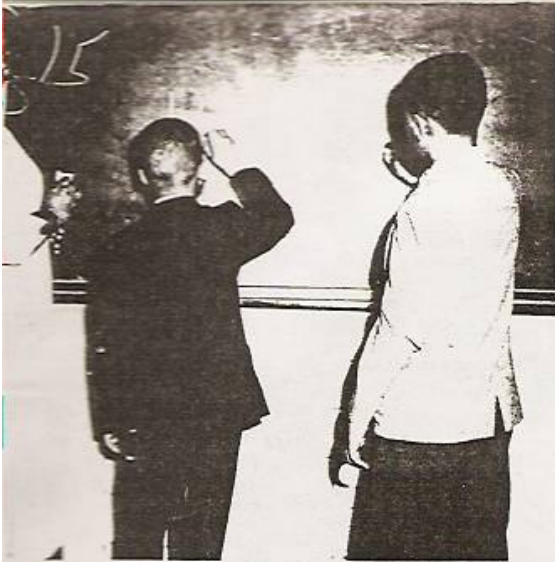
MOSLEM BOYS entering University of Islam at the start of a school day.



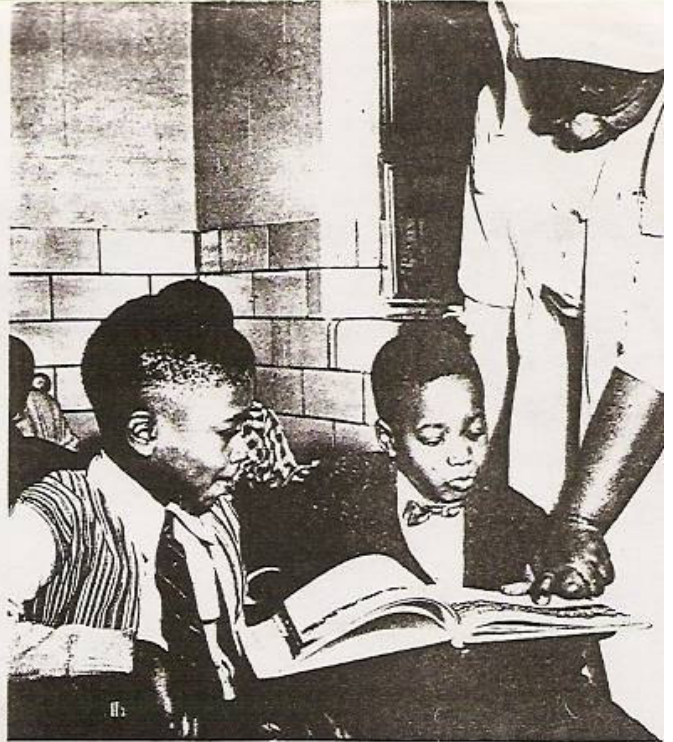
The University of Islam possesses its own means of transportation for students and faculty who must commute to and from school daily.



THE MESSENGER SAYS that learning is a virtue and he wants to see the children of all his followers become possessors of knowledge "for it will make us an even greater people tomorrow."



THE UNIVERSITY also places special emphasis upon the daily Moslem duties, the teaching of Arabic, the observance of dietary laws and the development of a child's character. Parent Teachers Association maintains close cooperation with the school's administrators.



"It is necessary for all young Moslems to learn all they can," says *The Messenger*.



THE UNIVERSITY OF ISLAM is the main source where the Moslem child will learn about his own kind; thus the Moslem child has a deep understanding of his true importance and his people's contribution to world culture and advancement. The Moslem child has great pride in his race, and holds his head with dignity.



MR. MUHAMMAD requires that the education and training of our children must not be limited to the "three R's." The curriculum of the University includes the history of the Black Nation; the civilizations of man, knowledge of the universe and all the sciences.



THE UNIVERSITY OF ISLAM conforms to the city and state educational standards. It offers courses ranging from kindergarten to advanced studies.

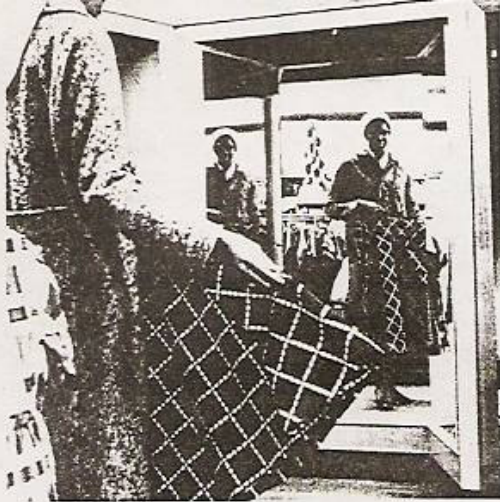
THE MOSLEM SCHOLAR gets an early start. These young students of the University of Islam are in one of the libraries doing research. The librarians are always available to assist in any problem.



THE ENROLLMENT at the University of Islam increases every year. The school maintains a competent staff of educators from Moslem countries as well as from America.



The Messenger also insists that whenever possible all Moslem children must be taught in Moslem institutions of learning. This will insure a purity of knowledge from the Moslems' high educational standards. At the February Convention in Chicago, Messenger F.H. Muhammad unveiled his plans for a huge Islamic Center, which will include an expanded University, Hospital, and Mosq



Customer views skirt admiringly before one of the store's many three way mirrors.

FULL SCALE DEPARTMENT STORE, located at 553 E. 79th Street on Chicago's South Side. Owned and operated by the Moslems, this ultra-modern air conditioned store embraces nearly every item of men, women, and children's wear, plus many accessories. It is one of the many business enterprises established by Messenger Elijah Muhammad to provide jobs for his people. These Moslem businesses employ non-Moslems as well as Moslems.

The Messenger firmly believes in the economic independence and security of his people, which explains why the Moslems have their own successfully operated businesses throughout the nation. These businesses are operated and patronized by Moslems, which is the basic reason for their success.

The Messenger encourages his many young followers to enjoy the **HERE** and not worry about the **HEREAFTER**. His is a practical religious teaching based on sound reasoning and common sense and void of the stupid emotionalism and imaginations that have influenced the religious thinking of our people in the past.

The Moslems are encouraged to acquire **KNOWLEDGE**. The Messenger's young followers are primarily taught to **THINK** and seek **TRUTH**. The only way this can be achieved is through **KNOWLEDGE**. The keenly trained mind of the Moslems enables them to make the distinctions essential to becoming dedicated followers.

The Messenger does not seek to lead his followers through a veil of ignorance, superstition and doubt. He gives every encouragement to his followers to **THINK** and know the **TRUTH** and the **TRUTH** shall make them believe in Islam.



Customers seated on department store's leather lounge rotunda, as young Moslem saleslady displays one of many fashionable dresses.



Dresses in the children's department.



A young Moslem Brother, visiting from California, examines luggage set as Moslem clerk explains its best features.





Jewelry department.



Men's shirts in many styles and varieties, catch the customer's eye.



Sports jacket in the men's department.



Ladies' blouses of all styles.



Putting finishing touches on garment. Heavy duty power machine is one of the fastest and most modern. The Messenger tries to keep the latest and best equipment in all Moslem business places.



Pinning the hem of a finished garment. This dress is worn with the white uniforms the Moslem Sisters wear to the Temple. Other finished garments and alterations are shown in background.

Dress Shop

The Moslem Sisters own and operate small dress shops and miniature clothes factories. The Messenger's young followers are taught and trained how to create their own styles and to fashion and manufacture their own clothes.

The huge American garment industry began in small shops and miniature factories such as these, and the Moslems are also striving to expand theirs into a large industry which can supply the clothing needs of our people all over America; and also to provide our people with much needed places of employment.

The Messenger's aim is to make his followers economically independent, so they will not have to go outside the Moslem Community for jobs, food, clothing or shelter. He does not want his followers to remain in the shameful category of the "last ones hired and the first ones fired."

The Messenger believes that our people should stop begging others for work. "We must come together as a people, pool our talents and resources, set up businesses and provide jobs (food, clothing and shelter) for our own kind . . . just as other races are doing for their own kind."

Respectable Moslem enterprises such as these dress shops keep the Moslem woman from having to scrub floors and keep house for others.

In these Moslem owned dress shops, she can develop and display her creative talents; utilizing her time, energy and ability for the benefit of herself, her family, and her own kind . . . and thereby walk with unfeigned dignity.



The gown on the right with matching stole is shown being worn by The Messenger's daughter, Sister Ethel Sharrieff, in this magazine . . . (see story on "Typical Moslem Family.")

Dress Shop



Tacking in the facings.

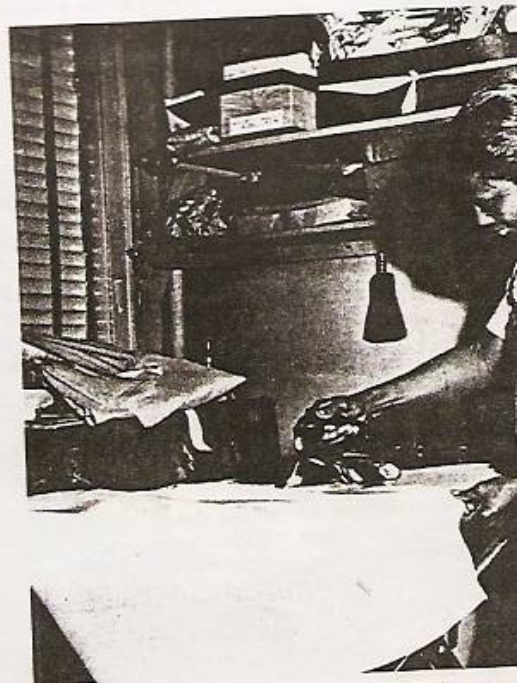


Moslem dressmakers keep large supply of all the latest name brand patterns.

Well stocked shelves: silks, taffetas, woolens, tweeds, dotted swiss, laces, and embroidered organdy . . .



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Pressing the hem on finished headpiece which goes with the white uniform.



Convention Highlights - 1959





PITTSBURGH



PITTSBURGH



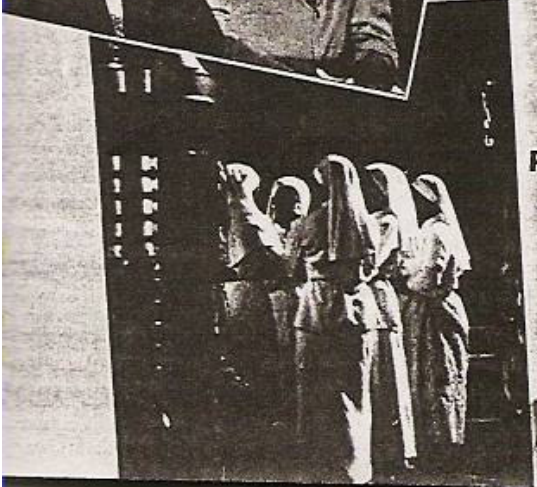
BOSTON
Photo by Bernard



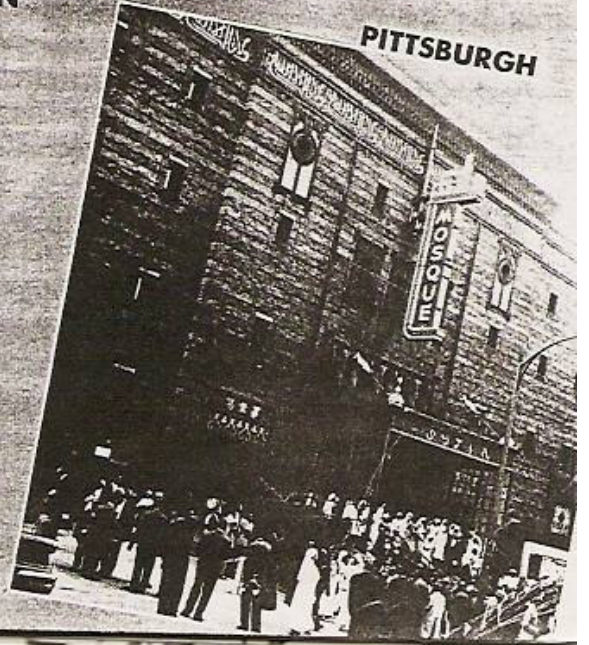
BOSTON



NEW YORK



PITTSBURGH



PITTSBURGH

Chicago Convention Highlights - 1959

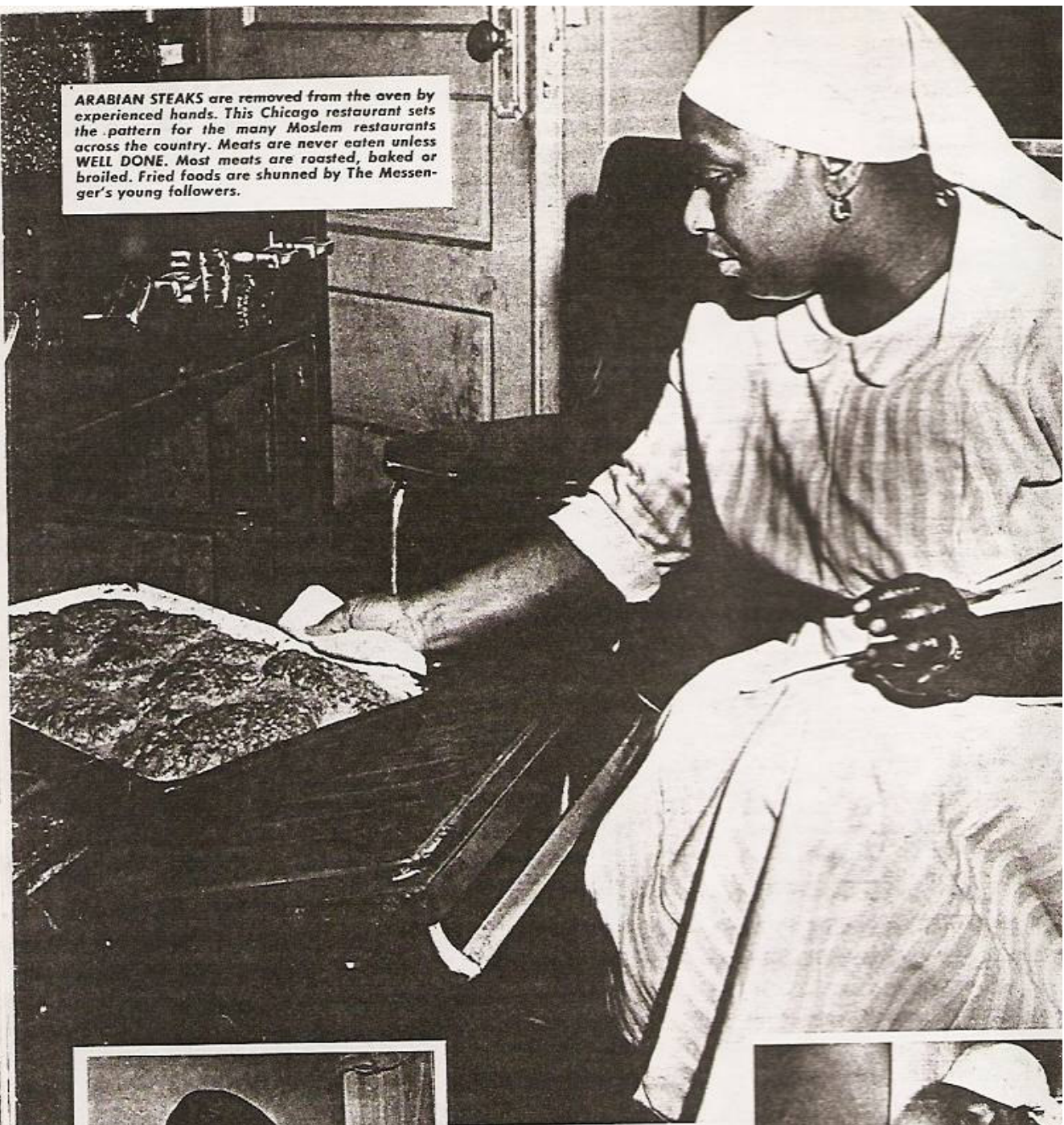




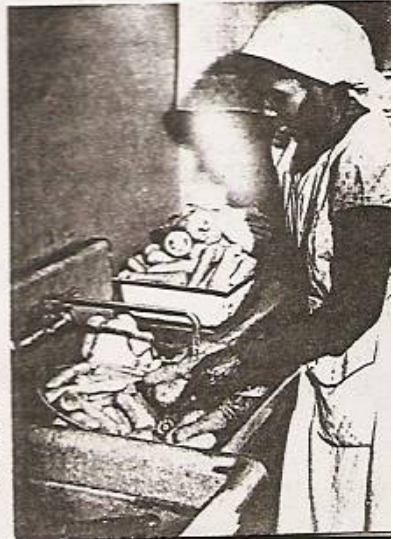
RESTAURANT

PORK IS NEVER SERVED in a Moslem restaurant. No Moslem will eat pork in any form. The Messenger's young followers will not even eat in a place where pork is served, thus the many Moslem restaurants in America such as this one at 616 E. 71st Street in Chicago do a thriving business.

ARABIAN STEAKS are removed from the oven by experienced hands. This Chicago restaurant sets the pattern for the many Moslem restaurants across the country. Meats are never eaten unless **WELL DONE**. Most meats are roasted, baked or broiled. Fried foods are shunned by The Messenger's young followers.



WASHING CHICKENS: The Messenger permits only the highest quality foods to be served in Moslem restaurants. Foods are cooked at the restaurants in the same manner as in the Moslem homes. Only fresh-killed young chickens are eaten by Moslems.



WASHING CARROTS: All vegetables and meats must be thoroughly washed before cooking. Moslem restaurants in America provide jobs for many of The Messenger's followers.

EXPERT COOKS ARE PROVIDED BY THE M.G.T. and G.C.C. (Moslem Girls Training and General Civilization Class). Moslems are encouraged to eat only the best foods. They eat only fresh vegetables and fresh-killed meats. They avoid frozen or canned foods whenever possible.



EVERY DINNER UNDERGOES MINUTE INSPECTION before it leaves the kitchen. Most employees in the Moslem enterprises are young followers of The Messenger who have migrated to Chicago after accepting Islam.



PHYSICAL CLEANLINESS is as greatly emphasized by The Messenger as is spiritual and moral cleanliness. Moslems must wash before eating as well as before praying. Thus, the wash bowl is an essential feature in every Moslem restaurant.



WELL SEASONED FOODS. Moslems are governed by dietary laws that compel them to observe very strict eating habits. They are as much concerned with their physical foods as they are with their mental and spiritual diet.

By Malcolm X

POWER OF THE PRESS

POWER OF THE PRESS: when all nine New York dailies kept "silent" during the 3-week record-breaking assault trial of four Moslems recent the NEGRO PRESS exposed the attempted "cover up" and helped the innocent victims in their fight for justice . . .



The Power of the Press . . .

THE PEN IS MIGHTIER THAN THE SWORD!

The time has come for all intelligent "Negro" leaders to recognize **THE POWER OF THE PRESS** . . . to realize that **THE PEN IS MIGHTIER THAN THE SWORD**.

Here in New York last year the daily press turned its heavily loaded guns against one of Harlem's highest "Negro" city officials. It was done in an open attempt to influence public opinion not only against him, but also to undermine the public's future faith in the integrity and administrative ability of other "Negroes" who are making such strong and challenging bids today for better

positions. It seems that the people "downtown" can no longer bear such competitive pressures.

This incident should awaken the other "Negro" political and religious leaders before it is too late. It should jar you from your lethargy and make you less complacent.

Where were this "Negro" leader's "downtown" friends while this incident was being given such strong play in **all** of the dailies? Then ask yourself where will your own "downtown" friends be when you also have lost your usefulness to them? Which of you