

Fashion Is Seasonal But Beauty Is Eternal

Beauty, and fashion as we know it, are often confused. It would seem that the desire of most women is to be admired for her beauty. So we see the result in the mad indiscriminate dash for fashion. What is vogue this season?

Are the new skirts long or short? Is the 'little boy' or the 'little girl' look in? Is it flare sheath chemise or trapeze . . . Tucks or ruffles . . . A short haircut or a full blown green wig. Let us question for a moment, what is going to make us beautiful?

Endowed With Beauty

All black women are endowed with the basic material for a true beauty. A mind, heart, and body already fashioned by the Perfect Creator. We have only to develop them to their fullest beauty . . . Not distort or disregard them so much that they change seasonally with Paris. You may argue that the mind does not enter into it, but it certainly does . . . What frame of mind would a woman who has the 'little boy' or the 'free and easy' look have? You do not need fashion . . . You as a black woman need only a few basic rules to follow to be beautiful. . . Cleanliness . . . internally and

externally at all times, for cleanliness is next to Godliness. Modesty is a woman's most valuable asset. It makes her far more noticeable and interesting than does the frequently almost naked fashion we see in the streets daily. Last, but not least, naturalness.

Beautiful Without Makeup

You, the black woman, are beautiful without the cakes of makeup you have been wrongly taught to wear. Every feature on your face is clearly defined without accenting them. You were born with the right color hair to match your beautiful skin . . . Strawberry blond and bottle green does not compliment your skin color the way your natural hair does.

Dress to accent your femininity. Do not let anyone change your perfectly designed body, by making you pear shaped one season and 'S' shaped the next. Remember you are a woman and femininity is your key to real beauty.