

# Says New Muslim Businesses Indicative of Progress by Muhammad's Followers

By Abdul Basit Naeem

You have, no doubt, seen "The Vision of Muhammad"—the lead story in MUHAMMAD SPEAKS, dated March 15—together with a second, illustrated article in last week's issue of this newspaper concerning the splendid SALAAM RESTAURANT and YOUR SUPER MARKET established earlier this month in Chicago.

I WOULD like to take this opportunity to add my own, personal observations on the subject: The new, twin business enterprises, in my opinion, constitute an exceptionally spectacular development on the U.S. Islamic scene as well as a firm and concrete example of the stupendous progress and advancement that true Allah's believers (i.e., the righteous) can attain—in an incredibly short time, at that.

It goes without saying that the new undertakings also reflect the keen insight, perception and genius of their founder—Honorable Elijah Muhammad, the chief and spiritual head of the "Nation of Islam" in the wilderness of North America.

It was the Messenger who first conceived of the two enterprises and he who planned and personally supervised execution of every

single detail of the magnificent, multi-faceted projects.

I WOULD like to point out here that the real and total significance of both the SALAAM restaurant and YOUR supermarket cannot be measured in terms of their size or the financial outlay involved (which is by all means enormous!)—for both establishments are, without question, quite out of the ordinary.

The (YOUR) supermarket, for instance, while extremely well-stocked in the very best of fresh, frozen and processed foods, does not carry products deemed "definitely detrimental to Black man's physical and mental well-being," such as swine flesh, alcoholic beverages and tobacco.

Likewise, the (SALAAM) restaurant—no less mindful of the Honorable Elijah Muhammad's ceaseless concern for the health and welfare of "all of our people, Muslim or not"—offers its welcome guests only the choicest of wholesome and nutritious (albeit expertly prepared and inestimably delicious) appetizers, entrees, desserts and beverages.

MOREOVER, it is virtually impossible to define all the benefits customers can and will derive from steadily patronizing the SALAAM Restaurant and YOUR Supermarket . . .

After all, who can tell if the newly-founded Muslim enterprises would not in due course lead a substantial segment of the community served by them to a

better understanding and appreciation of the Honorable Elijah Muhammad's mission (Islam) itself?

This, at least to me, seems to be the aim and principal purpose of that beautiful, electric—and electrifying — CRESCENT-AND-STAR sign mounted atop a flagpole near the main restaurant entrance (and hence not far from the supermarket, which is situated horizontally across the street).

BY DAY and by night the magnificent Islamic emblem, while guiding potential patrons to the Muslim-owned business, clear-Messenger Muhammad's "Message to the Black Man in America."

In conclusion, let me—no, let us ALL—say: Allah be praised!

## Lead Poisoning

Lead poisoning, a known killer in the Black ghettos, is swift and baffling. In a matter of weeks, it penetrates and damages the brain. Many children die from lead poisoning and many others face a life of mental retardation.

CHILDREN GET lead poisoning from chewing on window sills, paint that has flaked from walls, painted toys or furniture or any product coated with a paint containing lead.

Signs of the ailment are stomach pains, frequent vomiting, headache, muscle weakness and spasms.



Naeem